

CV – Johnny Sharp (aka Johnny Cigarettes)

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Born: 13/9/69

Education: Beverley Grammar School, East Yorks: 9 GCSEs (A-C), 3 A-levels, mediocre degree in Philosophy and politics from Warwick University.

Skills summary: I'm an experienced writer, editor, sub-editor and production editor on magazines and websites ranging from men's lifestyle to music, sport, humour and true crime. I am well versed in Indesign, Quark, and numerous online CMSs, and am currently working with tablet CMS software to edit a new iPad music magazine. I am currently writing my fourth book and also have experience of copywriting and writing for TV, as well as having made regular TV and radio appearances.

CAREER HISTORY

November 2012-present

Freelance **production editor, sub-editor and writer** for various titles including *WIRED* magazine, *GQ*, *Men's Fitness*, *Health & Fitness*, *Daily Star Sunday*, *Cyclist* and *FourFourTwo*, and regular lecturer on the journalism courses at the University of the Creative Arts in Epsom, either side of writing regularly for *The Guardian*, *The Daily Telegraph*, *The Daily Mirror*, *Mojo*, *Classic Rock*, *Q*, *Time Out* and numerous others.

September-October 2012

Freelance managing editor at Haymarket Network on *Champions*, the official UEFA Champions League magazine, and The FA's England senior programme for two England internationals. Also helped link FA content with *FourFourTwo*'s Performance website.

29 June – Sept 10 2012

Writer and Sub-editor, Olympic & Paralympic News Service (OPNS),

London 2012 Olympic Games

Working on the official Olympic and Paralympic News Service, using a CMS to create and sub content for 'the world's biggest news agency' website, 'myinfo', providing results, reports and comprehensive content for all media on site.

August 2012

Author of *Mind The Bollocks* (Portico Books), humorous book about 50 years of nonsense talked about music

May 2012 – Present

Editor and director, Four Fours Media

I recently set up a company to produce bespoke commemorative programmes for major

music events, our first contract being to produce a 68-page programme for The Stone Roses' Heaton Park shows on June 29-July 1 and subsequent world tour.

March 2012 – May 2012

Editor (freelance), Football Association programmes, Haymarket Network
Editing the FA's matchday programmes for the FA Trophy, FA Vase and FA Women's Premier League Cup Final, along with production work on the FA Cup Semi-Finals and Final programmes.

February 2012

Editor of The FA's England U19 and U21 programmes for two UEFA internationals

January – February 2012 (1 month) London WC1

Copywriting editor (illness cover) at Alchemy Worx Marketing agency, specialising in email marketing, writing for brands such as Vodafone, Aviva and Sainsbury's

December 2011 **Author** of *Murder On The New Moon* (Crimescape books), a true crime e-book about the 'Monster of Florence' serial killer case

October-December 2011 (2 months)

Managing editor of three 'London Prepares' programmes for the Olympic 2012 Test Events (Cycling, Diving and Gymnastics), all at Haymarket publishing

September 2011 – October 2011 (2 months) London WC1

I worked as holiday cover for the **Copywriting editor** at Alchemy Worx Marketing agency, who specialise in email marketing.

June 2011 – September 2011 **Managing editor** (freelance) of the 'London Prepares' programmes for **London 2012** Test Events (Beach Volleyball, Basketball and BMX), all at Haymarket.

June 2011 **Managing editor**, Manchester United US tour media guide 2011

June 2007-Jan 2011 **Editor** of Haymarket's RFL Rugby League programmes, including the **Challenge Cup Final** and **Super League Grand Final** programmes. On a tight budget with a small team, it involved **writing, commissioning, sub-editing, production, headlining / captioning, picture research, budgeting** and liaising daily with the client

June 2009 **Author** of *Crap Lyrics* (Portico books), 'a celebration of pop's worst hooks, lines and stinkers'. – "*I laughed so much people were moving away thinking I was disturbed*" – Julie Burchill

June 2005, June 2007, June 2008 and June 2009 **Writer and sub-editor** on *Q Glastonbury Daily*, a daily newspaper produced for *Q* Magazine at Glastonbury festival

May 2007 – present **Freelance writer** for *The Guardian*, *The Independent*, *The Daily*

Telegraph, London Lite, Shortlist, Q, Mojo, FourFourTwo, BBC Online

Feb 2008 and Feb 2009 **Editor** of the Professional Darts Corporation's **Premier League Darts** programme. A job once again involving writing, editing, subbing and production

December 2007 and May 2009 holiday cover for **Deputy editor** of *Inside United* magazine, the official Manchester United magazine

November - December 2006 Joint **Editor** of Haymarket's dummy for its **pitch** to publish the **Sky Sports magazine** (6M circulation) resulting in them winning the business

May-July 2005 Joint **editor** of programme for **Toyota World Athletics Championships**

August 2005 - August 2006 **Editor, FRONT magazine**

Oversaw the transition of the men's monthly to a more humour-based position in the market, despite the publisher going into liquidation in December 2005 and the subsequent owner also going under. The magazine survived and thrived despite these restraints.

February 2005 - August 2005

Editor of several projects for Haymarket Customer magazines, including a new **youth magazine** and also editing the **Toyota World Athletics** championships programme.

April 2004 – August 2005 **Freelance writer** for *Maxim, Bizarre, Jack (RIP), Q, Mojo, Kerrang!, Word, The Guardian, Zoo Weekly, FourFourTwo, Time Out, and Viz.*

Feb 2003 - April 2004 **Launch editor, Sour Mash** magazine

Oversaw the launch of a new humour magazine, which unfortunately lasted only two issues after our tiny budget (£85 K) ran out. Nevertheless the launch issue sold 12,000 copies with no promotion and negligible distribution.

June 2001 – Feb 2003 **Freelance writer** for *Loaded, Q, Minx, The Guardian, Word.*

2000-2001 wrote TV series *Connected* and *Swivel On The Tip* for **Play UK.**

Jan 2000 – Jan 2001 **Editor, Hedonist's Handbook (back section), Loaded magazine.**

Sep 1995- Jan 2000 **Staff Writer, New Musical Express** – as **Johnny Cigarettes** (including editing special section editing projects (eg.several student supplements, Christmas issues, travel supplements, and editing the weekly 'Thrills' section)

Also freelance work for *Vox, Goal, Esquire, The Face, and Loaded*

May 1992-Sep 1995 **Freelance writer, New Musical Express**

Sep 1990-July 1992 **Cashier, Texaco Garage, Leamington Spa**

Paid the princely sum of £2 an hour, cash in hand, but nobody ever came in, so I was able to write my fanzine, *More Seriouser Issues*, during the many quiet periods, and that led to

my next, marginally better-paid stint of employment.

15-18 July 1991 **Washer-upper**, Stratford Adult Education College

Sacked due to being rubbish at washing up.

It was suggested I “get a job as a navy or something”.

9.15-9.30am, 8 August 1991 **Postboy**, Volvo Trucks, Warwick

I was rather cruelly ‘let go’ from this prestigious position after a quarter of an hour, after

I turned up on reception on my first day with bleached hair and without a tie.